

### STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: \_\_\_\_\_

Application No./Patent No.: 09/251,480 Filed/Issue Date: February 17, 1999

Titled: Incentive Network

Catalina Marketing Corporation \_\_\_\_\_, a corporation  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest in;
  2. ☐ an assignee of less than the entire right, title, and interest in  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %); or
  3. ☐ the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)
- the patent application/patent identified above, by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy therefore is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

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☒ Additional documents in the chain of title are listed on a supplemental sheet(s).

☐ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

/JAS/  
\_\_\_\_\_  
Signature  
JUSTIN SUMMER, ESQ.  
\_\_\_\_\_  
Printed or Typed Name

April 29, 2010  
\_\_\_\_\_  
Date  
Senior Vice President  
\_\_\_\_\_  
Title



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For pending or abandoned applications please consult USPTO staff.**

**Total Assignments: 2****Patent #:** NONE**Issue Dt:****Application #:** 09251480**Filing Dt:** 02/17/1999**Publication #:** 20023198957**Pub Dt:** 12/26/2002**Inventor:** KAMRAN AMJADI**Title:** INCENTIVE NETWORK**Assignment: 1****Reel/Frame:** 010081/0039**Recorded:** 07/12/1999**Pages:** 2**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).**Assignor:** AMJADI, KAMRAN**Exec Dt:** 07/09/1999**Assignee:** E-CENTIVES, INC.

SUITE 1200

6903 ROCKLEDGE DRIVE

BETHESDA, MARYLAND 20817

**Correspondent:** FINNEGAN, HENDERSON, FARABOW ET AL

JEFFREY A. BERKOWITZ

1300 I STREET, N.W.

WASHINGTON, DC 20005-3315

**Assignment: 2****Reel/Frame:** 024266/0845**Recorded:** 04/21/2010**Pages:** 20**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).**Assignor:** INVENDA CORPORATION**Exec Dt:** 04/16/2010**Assignee:** CATALINA MARKETING CORPORATION

200 CARILLON PARKWAY

ST. PETERSBURG, FLORIDA 33716

**Correspondent:** NEIFELD IP LAW, PC

4813-B EISENHOWER AVENUE

ALEXANDRIA, VA 22304

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